



Patrick Meyer IT Consulting

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Privacy Policy

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Preface

BrazzoTech – Patrick Meyer IT Consulting, following called “owner”, operates the website www.brazzotech.com, following called “service”, and considers the protection of the stakeholders’ and customers’ personal data to be a matter of utmost importance. This privacy policy serves to inform you about the manner, scope and purpose of collecting your personal data. Responsible for data processing in accordance with the general data protection regulation (“GDPR” as amended) and other national data protection laws of the member states as well as other data protection regulations, is the owner:

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Definition of Personal Data

Personal data means information relating to persons who are personally identifiable or have been identified (such as name, email address, etc.). Personal data, that is collected, but is not limited to:

- Email address
- First name and last name
- Cookies, tracking and usage data

In addition, this may include data for the fulfilment of legal obligations. These data are obtained directly from you.

Purpose and Legal Basis for Data Processing

The owner either processes your data for:

- on basis of your consent (Art 6 Para. 1 lit. a GDPR); if you have given your consent for contacting you by a regular newsletter

or for the

- fulfilment of legal obligations (Art 6 Para. 1 lit. c GDPR) or
- due to rightful interest in data processing (Art. 6 Para. 1 lit. f GDPR).

Should consent be required for data processing, the owner will ask for it. In any case, consents are voluntary. If you have given consent for the processing of your personal data for specific purposes, processing based on this consent will be carried out in accordance with what was specified in the consent declaration and to the extent agreed therein. A granted consent can

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be revoked at any time with effect for the future by email. This will not adversely affect the legality of any processing of data till that time. Furthermore, the owner informs you that no automated decisions are used, according to Art 22 GDPR, to reach decisions regarding the establishment and conduct of a business relationship.

The owner uses the collected data for various purposes, such as:

- To provide and maintain the service
- To notify you about changes to the service
- To allow you to participate in interactive features of the service when you choose to do so
- To provide customer care and support
- To provide analysis or valuable information so that the Service can be improved
- To monitor the usage of the service
- To detect, prevent and address technical issues

Passing on your Data

The owner will only pass on your data to the extent necessary for the fulfilment of the objective of the agreement. In order to fulfil the purpose, it might be necessary that your personal data have to be disclosed to the specified recipients. This will only occur in the good faith belief that such action is necessary. This disclosure might be by means of transfer, dissemination or any other kind of provision.

- IT companies (Service Providers) for provision, maintenance, analysis and support of the IT system as well as for IT-based implementation for the purpose of data processing
- Legal representation, safety authorities, competent courts or authorities for prosecution
 - To comply with a legal obligation
 - To protect and defend the rights or property of the owner
 - To prevent or investigate possible wrongdoing in connection with the service
 - To protect the personal safety of users of the service or the public
 - To protect against legal liability

Your information, including personal data, may be transferred to - and maintained on - computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction. If you are located outside Germany and choose to provide information to the owner, please note that the owner transfers the data, including personal data, to Germany and processes it there.

Your consent to this privacy policy followed by your submission of such information represents your agreement to that transfer. The owner will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy and no transfer of your personal data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

Duration of Data Storage

The owner will store your data only for as long as necessary for the purpose for which your data is collected. In any case, your data is stored for as long as there are legal retention times.

Security of Data

The security of your data is highly important to the owner, but remember that no method of transmission over the internet, or method of electronic data storage is 100% secure. While the owner strives to use commercially acceptable means to protect your personal data, the owner cannot guarantee its absolute security.

Your Rights with respect to Data Processing

According to the applicable law, amongst other considerations you are entitled to

- verify whether and which personal data is processed and receive copies of these data
- require correction, amendment or deletion of personal data that is processed wrongly or not in conformity with the law
- require that the processing of data is limited
- disagree with the processing of personal data
- require data portability
- be informed about the identity of third parties to whom personal data are passed on

Provided the owner processes your data on the basis of your consent, you have the right to recall this consent at any time via email. However, this will not compromise the legality of data processing till that date. Furthermore, you have the right to make a complaint to the German data protection authority or to another data protection supervisory authority in the EU, in particular at your place of residence or place of work.

Information Collection and Use

For a better experience while using the service, we may require you to provide certain personally identifiable information, including but not limited to your name and phone number. The information that is collected will be used to contact or identify you.

Usage Data

The owner may collect information how the service is accessed and used ("Usage Data"). This usage data may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

Cookies

This service uses cookies. Cookies are text files that are stored in the internet browser or by the internet browser on the computer system of the user. When a user visits a website, a cookie

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can be stored on the operating system of the user. This cookie contains a characteristic series of symbols that enable clear identification of the browser when visiting the website again. Cookies that are already in the computer can be deleted at any time. Examples of cookies this service uses:

- **Session Cookies:** The owner uses session cookies to operate the service
- **Preference Cookies:** The owner uses preference cookies to remember your preferences and various settings
- **Security Cookies:** The owner uses security cookies for security purposes

The owner uses cookies to make the service more user-friendly. Some elements of the service require that the visiting browser can be identified after having switched site. Furthermore, the service uses cookies that allow the temporary storage of user actions covering several individual pages for the duration of a user session. In this way following data can be passed on:

- frequency of page views
- use of website functions

User data collected in this way, will be pseudonymized by means of technical procedures. This makes it impossible to associate data with a visiting user. Data are not stored with other personal data of users. When users access the service, they are informed by an info banner about the use of cookies for analysis purposes and referred to this privacy policy.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of this service.

Server Log Files

For each visit to our website, the service automatically collects data and information about the computer system of the visiting computer. The following data is collected:

- Information about the browser type and version in use
- User's operating system
- User's internet service provider
- Date and time of visit
- Websites from which the user's system has reached the service
- Websites accessed by the user's system via the service
- Log information in the event of errors
- Technical telemetry data for the evaluation of performance and frequency of use
- IP Address used to access the service

Data is also stored in the log files of the owner's system. There is no storage of these data together with other personal data of the user.

Web analysis

To increase efficiency of the service, the owner uses the services of Google Analytics, a web analysis service of Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

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(“Google”). Google Analytics uses so-called “Cookies”, text files that are stored on your computer and enable analysis of your use of the service. Information about your use of the service (including your IP address) that is created by means of the cookie is transmitted to a server in the USA and stored there. To protect the interests of users regarding protection of their personal data, this is done by anonymizing the data, meaning that your IP address will be unrecognizable when passed on to Google.

You can prevent the storage of cookies by means of a corresponding setting on your browser software; however, the owner draws your attention to the fact that, in this case, you might not be able to use all of the functions of the service to the full extent. Furthermore, you can prevent transmission of data created by the cookie and referring to your use of the service (including your IP address) to Google as well as the processing of these data by Google, by downloading and installing the browser plug-in available via following link: <http://tools.google.com/dlpage/gaoptout>. This service also uses cookies to address visitors via remarketing-campaigns with online advertising at a later time in the Google advertising network. In order to place remarketing advertisements, third-party providers like Google use cookies based on a visit to this service.

As a user, you have the facility to deactivate Google’s use of cookies by accessing this Google deactivation page: www.google.com/ads/preferences.

The following data is collected during the registration process:

- User’s IP address
- Date and time of access
- Frequency of page visits
- Use of website functions
- User’s operating system
- User’s internet service provider
- Websites from which the user’s system has reached this service
- Websites accessed by the user’s system via the service
- Operating systems used by user devices
- Age, gender, language, interests, country of origin, city (this data is supplied by Google)

Inclusion of third-party services and content

The owner includes third-party content and services in the online provision on the basis of justified interests (i.e. interests in the analysis, optimization and commercial operation of online provision in accordance with Art. 6 Para. 1 lit. f GDPR), in order to include content and services, such as maps and fonts (following called “content”).

This always requires that the third-party-providers of this content have access to the users’ IP addresses, because without the IP addresses they would not be able to send the content to the users’ browsers. Hence, the IP address is necessary in order to display this content. Furthermore, third-party providers can use so-called pixel-tags (invisible graphics, also called “web beacons”) for statistical marketing purposes. “Pixel-tags” can be used to collect information such as visitor traffic to the pages of a particular website.

[Links to Other Sites](#)

The service may contain links to other sites that are not operated by the owner. If you click on a third-party link, you will be directed to that third-party's site. The owner strongly advises you to review the privacy policy of every site you visit. The owner has no control over and assumes no responsibility for the content, privacy policies or practices of any third-party sites or services.

Children's Privacy

This service does not address anyone under the age of 18 ("children"). The owner does not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your children have provided the owner with personal data, please contact the owner. If the owner becomes aware that personal data from children is collected without verification of parental consent, the owner takes steps to remove that information from the corresponding servers.

Changes to this Privacy Policy

The owner may update this privacy policy from time to time. The owner will notify you of any changes by posting the new privacy policy on this site. The owner will let you know via prominent notice on the service, prior to the change becoming effective and update the "effective date" at the top of this privacy policy. You are advised to review this privacy policy periodically for any changes. Changes to this privacy policy are effective when they are posted on this site.

Contact the Owner

If you have any questions about this privacy policy, please contact the owner by email:

patrick.meyer@brazzo-tech.com